

# IEEE **INERTIAL** 2021

The 8<sup>th</sup> IEEE International Symposium on Inertial Sensors & Systems  
Virtual Symposium | March 22-25, 2021

## IEEE INERTIAL 2021 **Exhibitor & Patron Prospectus**

Please visit:  
[2021.ieee-inertial.org](http://2021.ieee-inertial.org)



## Exhibitor & Patron Prospectus

This exclusive international Symposium on Inertial Sensors and Systems will be held virtually. The event continues our annual tradition of informal single-track international meetings discussing the latest developments in the area of modern inertial sensors and emerging applications. The INERTIAL 2021 will be a four-day event with one day of tutorials, and three days of technical sessions.

IEEE INERTIAL 2021 is intended to provide a forum for scientists, engineers, and practitioners to present their latest research findings, ideas, and emerging applications in the area of modern inertial sensors. The Symposium solicits original state-of-the-art contributions.

IEEE INERTIAL 2021 is expected to bring approximately 200 academics and practitioners together to interact and network with colleagues, learn of the latest inertial sensor technology innovations, and meet the vendors of inertial sensors that supply products and solutions to technical needs. The exhibition participants and sponsors will be closely integrated with the virtual technical program including the tutorials and technical sessions.

To begin the booking process for exhibiting at IEEE INERTIAL 2021 contact us today!

Additional information can be found at [www.ieee-inertial.org](http://www.ieee-inertial.org).

### Information Contact

**Brianna Orr**

Symposium Manager

IEEE INERTIAL 2021

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## Promotional Patron Packages

IEEE INERTIAL 2021 provides a variety of options for patron packages. The benefits of each package are summarized below.

	Silver Patron	Gold Patron	Platinum Patron
Complimentary registration * Tutorials not included	1	2	3
Dedicated page on the virtual platform including materials such as: Company logo, website URL, fliers/brochures, videos, contact person, and chat feature.	✓	✓	✓
Identified as a patron in website, virtual platform, and in marketing emails * Please let us know if you would like to sponsor a conference session.	✓	✓	✓
List of emails for attendees who opted in		✓	✓
Logo in a prominent location on the virtual platform			✓
1-hour webinar included in program			✓
Ad included in the conference program		Half Page	Full Page
	\$1,000	\$2,500	\$5,000

\* All rates are shown in USD

### For More Info

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager.

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## Terms and Conditions

### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE INERTIAL 2021 management constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of virtual space to exhibitors and those making application will be made in the order of date and time received. IEEE INERTIAL 2021 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total payments must be received prior to show opening. IEEE INERTIAL 2021 assignment of space is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE INERTIAL 2021 management. IEEE INERTIAL 2021 management reserves the right to reassign exhibitor space for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the virtual space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE INERTIAL 2021 management.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Pricing is listed on the contract page above.

### 5. Payment Requirements and Cancellation Charges

Applications require full payment before space is assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

##### After January 22, 2021 but before February 22, 2021:

- » Refund of 50% of the total license fee for cancellation

##### On or after February 22, 2021:

- » No refund or credit at any time.

It is understood that IEEE INERTIAL 2021 reserves the right, at its option, to reassign a cancelled exhibit space regardless of the cancellation rate assessed. In the event that the premises in which the IEEE INERTIAL 2021 show is conducted shall become, in the sole discretion of IEEE INERTIAL 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE INERTIAL 2021, this agreement may be terminated by IEEE INERTIAL 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE INERTIAL terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE INERTIAL 2021 may, after computing the total amount of IEEE INERTIAL 2021 cost and expenses in connection with its preparation for and conducting of the IEEE INERTIAL 2021 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## Terms and Conditions (continued)

### 6. Losses or Damage

Exhibitor agrees that IEEE INERTIAL 2021 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE INERTIAL 2021 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

### 7. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 8. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 9. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE INERTIAL 2021.

### 10. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE INERTIAL 2021 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

### 11. Alteration of Booth Space

IEEE INERTIAL 2021 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.